









The Flexner Report 1910

"High Level Wellness" 1960s



Wellness Goes Mainstream

1980s-2000







UN World Happiness Report 2012





Global Wellness Tourism Economy Report 2013













Chiropractic 1890s



First Wellness Center Opens 1970s





Bhutan Gross National Happiness 2008

Legislation to Curb Obesity/Diabetes 2011-2018



Global Wellness Institute & Global Wellness Economy Monitor 2014





The Wellness Moonshot: A World Free of Preventable Disease 2017

#### A BRIEF HISTORY OF

# **MASSAGE THERAPY**

#### ● 3000 B.C.

The **Ayurvedic** natural healing system is developed in India to include touch therapy.

### 2500 B.C.

Ancient Egyptians discover **Reflexology**.



#### 800 B.C.

Ancient Greek athletes loosen up for the **Olympics** with a form of Massage Therapy.

#### 200 B.C.



#### 150 A.D.

The first **school of massage** is founded in China.

## D.

#### 600 A.D.

Shiatsu is invented in Japan.



#### 1500 - 1800 A.D.

Western scientists begin to document the **benefits** of Massage Therapy.

#### 1850 A.D.

The **Taylor brothers** come to the U.S. from Sweden, introducing America to **Scientific Massage Therapy**.

#### 1920 A.D.

Massage Therapy is used to treat **soldiers** returning from **WWI**.

#### 1992 A.D.

The National Certification
Board for Therapeutic Massage
& Bodywork is established to
offer a uniform national
certification.

#### 2018 A.D.

There are around 350,000 Massage Therapists and massage students in the United States, making Massage Therapy an \$18 billion industry.





#### Key Dates in Massage **Therapy History**

Pre-1988



Very few states in the U.S. have massage therapy regulations.

1988



AMTA Board Members & several esteemed massage therapy authors, therapists, school owners, and leaders meet to brainstorm the needs of our profession.

1990



AMTA Board Members invite a handful of massage therapy professionals to create a test to help with reciprocity throughout the states.

1991



Nationwide massage therapy school owners come together to write and edit test questions.

1992



NCBTMB is founded by a group of dedicated massage therapy professionals determined to establish a national standard of excellence.

MID-1990's Put to the Test



Many states utilize NCBTMB's exam as one of their entry level massage requirements to become legally licensed.



State board members from 22 states come together to discuss standard licensing requirements.

2013



NCBTMB introduces the highest voluntary massage therapy credential, Board Certification, to further define the difference between licensing and certification.

2014



0

NCBTMB and FSMTB sign agreement to support FSMTB's MBLEx as the nation's entry level licensure examination.