

PRIVACY POLICY

At Arbor College | School of Massage, we take your personal privacy seriously. This document describes the categories of information we gather via the website, the purpose and legal basis for gathering this information, how that information may be shared with others, identifies the categories of persons with whom it may be shared and the digital safeguards we have in place. By registering with Arbor College | School of Massage or by using the Arbor College | School of Massage Site, you accept and agree to this Privacy Policy and the Arbor College | School of Massage Terms and Conditions of Usage.

This Privacy Policy applies to the Internet website of Arbor College | School of Massage at www.arborcollege.com. This Privacy Policy also applies to other affiliated websites that are owned by The Bolden Group, Inc. and made available to students in the matriculation process and after they have enrolled with Arbor College | School of Massage, including sites available to students enrolled in Arbor College | School of Massage, including but not limited to the Student Portal, class discussion forums, and other Arbor College | School of Massage online resources and applications. All such sites will be collectively referred to in this Privacy Policy as the "Arbor College | School of Massage Site" or "Site".

This Privacy Policy does not apply to information collected at any site that is not owned by Arbor College | School of Massage, including any website reached through a link on any Arbor College | School of Massage Site. Third-party websites are generally those that have a URL or web address other than arborcollege.com. Other examples of third-party websites accessible to the general public or enrolled students include, but are not limited to Arbor College | School of Massage's pages on social networking and media sites such as youtube.com, facebook.com, twitter.com and linkedin.com. The name and logo of Arbor College | School of Massage may appear on third-party sites in order to notify students that the site contains information or materials specified for Arbor College | School of Massage's students or curriculum, but this Privacy Policy does not apply to information collected through the third-party sites. You are responsible for reviewing and understanding the privacy policies (if any) of any third-party websites you may access through the Arbor College | School of Massage Site.

EFFECTIVE DATE

This Privacy Policy was last updated on March 5, 2020.

FAMILY EDUCATIONAL RIGHTS AND PRIVACY ACT

The Family Educational Rights and Privacy Act ("FERPA") and our own FERPA compliance policy govern the educational records of Arbor College | School of Massage students. This Privacy Policy, and, to the extent applicable, FERPA govern the collection and use of information through the Arbor College | School of Massage Site. Please note that FERPA is applicable to information you provide only if you are or become a student of Arbor College | School of Massage. FERPA permits the disclosure of "directory information." Arbor College | School of Massage may use

and disclose directory information that you provide, in the manner provided by this Privacy Policy for the use and sharing of personally identifiable information. "Directory information" means your name, address, telephone listing, electronic mail address, photograph, date and place of birth, major field of study, participation in officially recognized activities and sports, dates of attendance, grade level, enrollment status (e.g., undergraduate or graduate, full-time or part time), degrees, honors and awards received, class rosters within the classroom, and the most recent educational agency or institution you attended. If you do not want such information about you to be disclosed, please contact us at info@arborcollege.com. Please note that you may opt out of disclosure of this information only if you are now or become a student of Arbor College | School of Massage.

For Arbor College | School of Massage's full FERPA policy, please refer to the Arbor College | School of Massage Academic Catalog.

WHAT PERSONAL INFORMATION DO WE COLLECT AT THIS SITE?

Our primary aim in collecting personal information is to provide you with the best customer service and experience possible. We collect personal information that you voluntarily provide to us through the Site when you sign up to receive more information about our programs or otherwise contact us through the forms or "chat" function available on the Site. We also collect information during the application and matriculation process, and if you are enrolled as a student, when providing educational services to you or when you use pages of the Site made available to you while you are a student. By "personal information," we are referring to (1) data that uniquely identifies you or permits us to contact you, such as your name, email address, mailing address, phone number; (2) other information that we collect through the Arbor College | School of Massage Site and combine and maintain in combination with that personally identifiable information, such as your desired campus, area of interest, educational background and information you provide for the purpose of obtaining financial aid or financial aid information; and (3) "directory information," as described above. We collect and maintain the following categories of personally identifiable information: (A) information collected from you when you complete online forms, send us emails, or contact us through the Site's chat feature, (B) information obtained from your transactions with Arbor College | School of Massage such as, without limitation, your financial transactions and financial aid applications, your academic applications and inquiries, your participation in online classes, and your online education, and (C) information obtained from third parties about your transactions with them, such as degree-granting institutions, teaching certification institutions and companies that provide financial aid assistance. This Privacy Policy does not apply to information collected from third parties or through means other than the Arbor College | School of Massage Site.

HOW DOES ARBOR COLLEGE | SCHOOL OF MASSAGE USE AND SHARE PERSONAL INFORMATION?

We may use and share your personal information in the following ways:

1. We may use your personal information to contact you or send newsletters, updates and/or special offers to you, and may share this information with contractors that help us to contact you.

2. We will use your personal information to determine your student status during the enrollment process and may share this information with governmental authorities and their contractors, with degree-granting institutions and teaching certificate granting institutions and their contractors, and with our contractors that help us to communicate with such governmental agencies, institutions and their contractors.
3. We may share your personal information with companies and individuals that provide support services to us or to enrolled students, such as contractors that send e-mails or direct mail for Arbor College | School of Massage, maintain or update mailing lists, analyze data, provide marketing/sales assistance, provide customer service for the Site, provide services to enrolled students, or carry out other duties relating to the operation of our Site.
5. We may use and share your personal information with governmental authorities, other educational institutions and their contractors to comply with FERPA reporting regulations, or as otherwise permitted or required by FERPA.
6. We may use and share your personal information with third parties and governmental agencies to comply with a legal requirement or court order.
7. We may use and share your personal information to work with partner firms to reduce fraud risk, and in the case of students enrolled with Arbor College | School of Massage, we may share your personal information as Arbor deems necessary to enforce Arbor College | School of Massage's policy on academic integrity.
8. We may use your personal information to protect the rights, property or safety of Arbor College | School of Massage, our users, other students in our classes, employees, contractors or agents or others and would thereby share your information with such parties.
9. We may use your personal information to enforce our terms of service.
10. We might sell or buy websites, divisions, companies or assets or merge with other companies, and your personal information may be among the business assets transferred to or shared with the persons or entities involved in such sales or purchases.

By using the Arbor College | School of Massage Site (www.arborcollege.com) or affiliated sites, you understand and agree that we may use and share the personal information that you provide in these ways.

PRACTICES REGARDING COOKIES AND OTHER INFORMATION COLLECTED ON THIS SITE

Your browser software has a feature called a 'cookie' that stores small amounts of data on your computer about your visit to certain websites. As a user of browser software, you may elect to disable this feature, although doing so may prevent you from using certain features that require cookies. Cookies placed on your computer by Arbor College | School of Massage generally don't provide Arbor with any personally identifiable information about you, but instead provide anonymous information that permits Arbor College | School of Massage to track how users navigate our pages, when users return to our sites, and which features are the most popular. We collect that information using cookies, and we use it to analyze how our Site is used. We may share that information with other persons or entities who assist us in analyzing or operating the Site.

Like many commercial websites, Arbor College | School of Massage servers monitor and log all web traffic on the Site. These logs contain the IP address of the computer or server that you are

using to access the Site, the IP address and/or the URL from the website you visited just before you visited our Site, the URL of the page you visit upon leaving the Site, if any, and the type of browser and operating system you are using. Statistical information is collected about visitor traffic patterns in order to improve the quality, functionality and usefulness of the Site to our customers. In such cases, the system has no means to identify you personally. We may also create and maintain records of data collected from cookies and demographic information that has been aggregated from multiple personally identifiable records such that it is no longer personally identifiable with a particular person (for example, the aggregate number of inquiries from a particular city, state or zip code). We may share all of the data described above with our contractors and consultants, other educational institutions, and unaffiliated third parties such as analysts, reporters, governmental authorities and others. We may also share the content of the logs described above in response to a court order, subpoena, or other legal process.

Please know that while some browsers allow you to send a signal indicating that you do not wish to be "tracked", our Site does not recognize or respond to these "Do Not Track" signals.

USE OF FLASH COOKIES, THIRD-PARTY COOKIES AND HTML5

Our Site may enable the use of the Adobe Flash Player. Adobe's Flash Player is used by the vast majority of websites that offer video and other interactive content. By default, your use of the Adobe Flash Player generates "flash cookies" (also known as "persistent identification elements" or "local shared objects"). Adobe provides a short disclosure about Flash Cookies in its End User License Agreement, stating "Use of the web players, specifically the Flash Player, will enable the Software to store certain user settings as a local shared object on our computer. These settings are not associated with you, but allow you to configure certain settings within the Flash Player." The Adobe Flash Player (and similar applications) use flash cookies to remember user settings, preferences and usage in a manner similar to the browser cookies referenced above. However, flash cookies can store more information than browser cookies and are managed through a different interface than the one provided by your web browser. You can control the degree to which you accept flash cookies using tools in the settings manager for Adobe Flash (http://www.macromedia.com/support/documentation/en/flashplayer/help/settings_manager.html). (Users running the Windows operating system can generally view flash cookie files in this folder: \Documents and Settings\[username]\Application Data\Macromedia\Flash Player. (Users running the Windows operating system can generally view flash cookie files in this folder: \Documents and Settings\[username]\Application Data\Macromedia\Flash Player. Users running the Apple operating system can generally view flash cookie files in this folder: /users/[username]/Library/Preferences/macromedia/Flash Player. Flash cookies, or LSO files are stored typically with an ".SOL" extension.) If you do not allow flash cookies on your computer, you may not be able to take advantage of certain features of the Site.

HTML is the software language used for building most of the sites on the World Wide Web. Almost all web pages you visit on the Internet are built using HTML code. HTML5 is simply the fifth and latest iteration of this language. HTML5 is a popular standard for presenting content, especially content delivered to mobile devices. Some HTML5 code may allow your responses to advertising and your other online activities to be monitored over time and across different web

sites, and for such information to be stored on your computer or mobile device and accessed by others you do or have done business with. Solutions that allow users to opt-out of or block this sort of tracking are being developed through browser add-ons and other tools. Arbor College | School of Massage may access user activity information stored through this feature of HTML5.

Additionally, like many other companies, Arbor College | School of Massage may use third parties to help monitor user visits to this Site and/or to place advertisements or links on other websites. When you visit this Site, these companies may collect non-personally identifiable information (e.g., your IP address, click stream information, browser type, time and date, subject of advertisements clicked or scrolled over) about your visits to this Site and your visits to other websites over time. These companies typically use a cookie or third-party web beacon to collect this information about your online activities over time and across different web sites, and may use this information to provide advertisements about goods and services likely to be of interest to you. To learn more about this behavioral advertising practice or to opt-out of this type of advertising by certain participating advertising networks, you can visit <http://www.aboutads.info/choices/> and <http://www.networkadvertising.org/>. Arbor College | School of Massage is not responsible for the collection or use of information by such marketing companies or third-party websites.

HOW DOES ARBOR COLLEGE | SCHOOL OF MASSAGE PROTECT PERSONAL INFORMATION?

Although we cannot guarantee against any loss, misuse, unauthorized disclosure, alternation or destruction of data, we try to prevent such occurrences. Our servers and databases are protected by firewalls and passwords. In addition, we use Secure Sockets Layer (SSL) software to encrypt data as it travels between your computer and our servers.

You are responsible for helping to keep your student account secure. You should use appropriate and reasonable practices to keep your account access credentials (including your username, password, and any other names, numbers, or codes used to access resources on or through the Site) secure and never share your account access credentials, including your password with anyone else. Another person who has access to your account access credentials and password may be able to view your personal information, make changes to your personal information or post information and comments to class discussion forums as if that person were you.

CHILDREN

We do not ever knowingly collect information from children under the age of 18, nor is this Site designed to provide any service to children under the age of 18. If you are under 18, please do not give us any personal information. If you have reason to believe that a child has provided personal information to us, please contact us and we will attempt to remove that information from our databases.

INTERNATIONAL DATA PROCESSING

Arbor College | School of Massage may transfer your personal information to our contractors located in the United States and other countries for the purposes and under the conditions described in this Privacy Policy. By using our Site, participating in any of our services and/or

providing us with your information, you consent to the collection, transfer, storage and processing of your information to and in the United States or any other country in the world. Even when we obtain consent explicitly or implicitly, Arbor College | School of Massage's legitimate interest in obtaining data for its university and other education related clients is its legal basis for collecting data from persons in the European Union and countries with similar privacy laws.

CHANGES TO THIS PRIVACY POLICY

We reserve the right, in our sole discretion, to add to, change, update or modify this Privacy Policy, in whole or in part, at any time. When we amend this Privacy Policy, we will revise the effective date located at the beginning of this Privacy Policy. For changes to this Privacy Policy that we consider to be material, we will place a notice on the Arbor College | School of Massage website (www.arborcollege.com) by revising the link on the homepage to read substantially as "UPDATED Privacy Policy" for a reasonable amount of time. By providing information to us or using the Site in any way after this Privacy Policy has been revised, you consent and agree to the revised Privacy Policy. The most current version of this Privacy Policy will be available on the Site and will supersede all previous versions of this Privacy Policy. The effective date of the current version of this Privacy Policy is listed at the beginning of the Privacy Policy.

CONDITIONS OF USE

This Privacy Policy shall be governed by and construed in accordance with the laws of the State of California, United States of America. By using our Site, you consent to the collection and use of information described above. Your visit to the Site and any dispute over privacy are subject to this Privacy Policy and our Terms and Conditions of Usage, and if you are a student enrolled with Arbor College | School of Massage, your Enrollment Agreement with Arbor College | School of Massage. If you have any concern about privacy related to the Arbor College | School of Massage Site, or if you wish to make a Subject Access Request under the General Data Protection Regulation of the European Union, please e-mail us a thorough description together with information to permit us to contact you, and we will try to resolve your concern and honor rights you may have.

LINKS TO OTHER SITES

The Site may contain now or in the future links to other websites, such as links to online bookstores, degree-granting institutions, teaching certificate institutions, and third parties that may provide services or products to you. We are not responsible for the privacy practices, the content of, or any other actions of such other websites or their owners or operators, such as their practices regarding cookies, information they may collect or information they may share, or whether they may permit advertisers to place and use cookies. You should check the privacy policies at each of those sites.

REQUESTING CHANGES TO YOUR INFORMATION

If you wish to review and request changes to your personal information that we collect through the Site, or if you have questions about our privacy practices, you may contact us directly. If you

want to request us not to send you emails, you may make that request by sending us an email at info@arborcollege.com.

Click here to view our [Terms and Conditions of Usage](#)